CLAIMS

Now, therefore, the following is claimed:

1. A cellular apparatus, comprising:

an antenna; and

control logic configured to monitor cellular signals detected by said antenna, said cellular signals transmitted from cellular devices and identifying said cellular devices, said control logic further configured to receive a request to transmit to a remote cellular device and to make a determination, in response to said request, as to whether said remote cellular device is identified by one of said cellular signals detected by said antenna, said control logic further configured to transmit a cellular signal based on said determination.

2. The apparatus of claim 1, further comprising:

a lens; and

a conversion mechanism configured to convert light received via said lens into digital data,

wherein said control logic is configured to include said digital data in said cellular signal transmitted by said control logic.

3. The apparatus of claim 1, wherein said control logic is configured to transmit a service request signal to a cellular tower.

4. The apparatus of claim 1, wherein said control logic is further configured to include a cellular tower identifier in said cellular signal transmitted by said control logic, if said control logic fails to determine in said determination that said remote cellular device is identified by one of said signals detected by said antenna.

5. The apparatus of claim 1, wherein said control logic is further configured to define said cellular signal such that, if said control logic determines in said determination that said remote cellular device is identified by one of said signals detected by said antenna, any cellular tower that receives said cellular signal ignores said cellular signal.

6. The apparatus of claim 1, wherein said control logic is configured to define said cellular signal transmitted by control logic such that, if said control logic determines in said determination that said remote device is identified by one of said cellular signals detected by said antenna, said remote cellular device is responsive to said cellular signal transmitted by said control logic.

7. The apparatus of claim 6, wherein said control logic is configured to define said cellular signal transmitted by said control logic such that, if said control logic determines in said determination that said remote cellular device is not identified by one of said cellular signals detected by said antenna, a cellular tower is responsive to said cellular signal transmitted by said control logic.

8. A cellular apparatus for transmitting cellular signals, comprising:

an antenna; and

control logic configured to transmit, via said antenna, a cellular signal that identifies a remote cellular device, said control logic further configured to make a determination as to whether said remote cellular device is within a transmission range of said apparatus and to define said cellular signal based on said determination.

543 A2

9. The apparatus of claim 8, wherein said apparatus further comprises:

a lens; and

a conversion mechanism configured to convert light received via said lens into digital data,

wherein said control logic is further configured to include said data in said cellular signal.

10. The apparatus of claim 8, wherein said control logic is configured to transmit a service request signal to a cellular tower.

11. The apparatus of claim 8, wherein said control logic is configured to detect whether said apparatus has received a cellular signal transmitted from said remote cellular device and to make said determination based on whether said control logic has detected said cellular signal transmitted from said remote cellular device.

12. The apparatus of claim 8, wherein said control logic is configured to transmit said cellular signal directly to said remote cellular device, if said control logic determines in said determination that said remote cellular device is within said transmission range.

13. The apparatus of claim 8, wherein said remote cellular device, based on said cellular signal, is configured to interface, with a user of said remote cellular device, data included in said cellular signal.

14. The apparatus of claim 8, wherein said control logic is configured to define said cellular signal such that a cellular tower is responsive to said cellular signal, if said control logic determines in said determination that said remote cellular device is not within said transmission range.

15. The apparatus of claim 14, wherein said control logic is configured to define said cellular signal such that said cellular tower is non-responsive to said cellular signal, if said control logic determines in said determination that said remote cellular device is within said transmission range.

16. A cellular transmission method, comprising the steps of:

monitoring cellular signals received by a cellular communication apparatus;

identifying a plurality of remote cellular communication devices based on said cellular signals monitored in said monitoring step;

detecting a transmission request at said cellular communication apparatus;

determining, in response to said detecting step, whether a remote cellular communication device identified by said transmission request has been identified in said identifying step; and

transmitting, based on said determining step, a cellular signal from said cellular communication apparatus to said remote cellular communication device identified by said transmission request.

17. The method of claim 16, further comprising the step of transmitting a request for service signal from said cellular communication apparatus to a cellular tower.

18. The method of claim 17, further comprising the step of defining said cellular signal transmitted in said transmitting step such that said cellular tower is non-responsive to said cellular signal.

19. The method of claim 16, further comprising the steps of:

capturing an image via said cellular communication apparatus;

defining said image in data; and

including said data in said cellular signal transmitted in said transmitting step.

20. A cellular transmission method, comprising the steps of:

detecting a transmission request at a cellular communication apparatus;

determining, in response to said detecting step, whether a remote cellular communication device identified by said transmission request is within a transmission range of said cellular communication apparatus; and

transmitting a cellular signal from said cellular communication apparatus to said remote cellular communication device identified by said transmission request.

21. The method of claim 20, further comprising the step of transmitting a service request signal from said cellular communication apparatus to a cellular tower.

22. The method of claim 20, further comprising the steps of:

capturing an image via said cellular communication apparatus;

defining said image in data; and

including said data in said cellular signal transmitted in said transmitting step.

23. The method of claim 20, wherein said determining step includes the step of determining whether said cellular communication apparatus has received a signal transmitted from said remote cellular communication device.